

Beat: Lifestyle

## CREATING MAGICAL SPACES FOR YOUR BABY TO GROW IN WITH EVOLUR

### PARENTING IS AN EXCITING JOURNEY

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**USPA NEWS** - Parenting is an exciting journey that comes with its unique set of responsibilities ““ your child's safety and comfort topping that list. While you want the best of everything for your little one, be it experiences or products; you've got to make sure that you're making the right choices. Creating an environment for your kids to grow and thrive in is a great responsibility for parents.

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Evolur products are designed to help parents create safe, top-quality, magical spaces for their kids throughout their growing years. This year, the brand évolur has won the Luxury Lifestyle Awards in the category of The Best Luxury Kid Beds in the World.

Evolur is a part of the DOM Family, one of the largest and most trusted baby care brands across the United States of America. The brainchild of two brothers, Mark and Joey Srour, who opened a small baby products retail store in Brooklyn, New York in 1988, Evolur has, along with their team of industry experts, always strived to innovate and provide their customers with top-notch products and a stress-free buying experience. Their hard work and dedication have helped the company expand into five different brands ““ Evolur, Dream On Me, Sweetpea Baby, Slumber Baby, and Kidiway.

The common thread that ties all DOM Family brands together is the desire to create a wide range of quality products that meet the needs of families and be a complete baby care solution for parents across the continent. They design and manufacture everything from cribs to bassinets, walkers, highchairs, strollers, toddler beds, and many more products. Evolur is the DOM Family's luxury brand, which designs and manufactures premium 5-in-1 convertible cribs, nursery collections, gliders, rocking chairs, strollers, high chairs, crib mattresses, and rugs. It was Evolur's focus on safety, attention to detail, and their refined craftsmanship that caught the attention of the Luxury Lifestyle Awards experts.

Evolur upholds the concept of affordable luxury and aims to offer premium quality, safe, and thoughtfully designed products for dream nurseries. For over 30 years, the brand has been designing products that provide a seamless mix of form and function, providing long-term value to families across the United States.

It would be safe to say that nursery products by Evolur have great customer satisfaction rates. A large customer base, including celebrities, prefer these stylish and exquisite high-quality products to furnish their nurseries. They are attracted by the handcrafted design details, exclusive finishes, and long-term convertibility. The cribs are designed to transform into stylish toddler beds, day beds, and full-size beds with a headboard & footboard.

Each of the Evolur furniture collections is designed to evolve with the kid from the infancy to adulthood. They represent a perfect blend of impeccable quality and innovative design with luxurious versatility. The convertible cribs have three mattress height adjustment features to lower the mattress as the child begins to sit or stand. The beds have a strong and sturdy wood construction to ensure long and reliable performance for your little one's comfort.

Each of the cribs is thoroughly tested by independent laboratories for compliance with all US and Canadian bedding regulations. Striving to make the safest products for the nursery, Evolur designers and engineers create beds according to the highest standards set by the Consumer Product Safety Commission (CPSC), Juvenile Products Manufacturers Association (JPMA), and American Society for testing and materials (ASTM).

For more information, please visit:

Luxury Lifestyle Awards  
<https://luxurylifestyleawards.com/>

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<https://www.evolurbaby.com/>

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**Article online:**

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