Beat: Business

ALAM SUTERA Announces Its GREEN CONCEPT LOW-RISE APARTMENT - LLOYD SIGNATURE

Very Limited 50 Apartment Units Only

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USPA NEWS - Alam Sutera, a Property Developer behind one of the Largest Integrated Areas in Indonesia, unveiled on July 2, Two New Towers Development, Lloyd Signature, to continue the Success of the Previous Low-Rise Apartment Project, namely Lloyd. The 5-Storey Towers are equipped with Direct Access to the Swimming Pool and Inner Court, allowing Residents to relish on Luxury Amenities in an Exclusive Apartment, yet with a Feeling of being in a Private Landed-House.

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In addition, as the First Low-Rise Apartment Project in the Township Development of Alam Sutera, Lloyd Signature is also equipped with High-Tech Smart Home System, Larger Unit Types, and over Two-Thirds of the Low-Rise Apartment Area are Green Open Spaces.

Up to 30 Million People inhabited the 438,000 Hectares of Jakarta, Bogor, Depok, Tangerang, and Bekasi (Jabodetabek) Area, in which Lloyd Signature is located. Thus, the Jabodetabek Area acknowledged as the Most Densed Region in the Country and predicted to be the Second Most Densed in the World. "Limited Supply ofLland will follow, making it Difficult to find Open Spaces or simply a Private Front Yard," adds Oki L. Suratman.

With Four Swimming Pool Facilities and 70% Open Space of total 4.5 Hectares, Lloyd Signature offers Seamless Blend of Comfort with Low Density. Moreover, Each Floor of Lloyd Signature only consists of 5 Units with the Smallest Area of 106.2m2.

Occupying a Strategic Location, Lloyd Signature targets to attract more End-Users.

In Indonesia, People tend to choose Residential Area that is Strategic, close to New Infrastructure Development, as well as developed by Prominent Developers in the Country, according to the 2018 Asia Pacific Property Digest Research from JLL. "Our Buyers are mostly End-Users who tends to use it for Private Residence, instead of renting it back. From the Previous Lloyd Project that we launched earlier in 2018, we succeeded to sell more than 50% of the total units just within 1.5 Months," Oki L. Suratman adds.

In addition, Lloyd Signature is designed by Benoy, an Internationally Renowned Architect behind World-Class Iconic Buildings such as Singapore's ION Orchard and Dubai's City Walk. Located in the Largest Township in South Tangerang, Lloyd Signature is just 5 minutes from the Jakarta-Tangerang and Jakarta Outer Ring Road (JORR) Toll Road, Soekarno-Hatta International Airport, as well as Various Facilities of the Township, such as Mall @Alam Sutera, IKEA, OMNI Hospital, and BINUS International University.

Source : Alam Sutera

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